

# We are Taking AgeTech to the Next Level



## ABOUT THE AGETECH COLLABORATIVE

The AgeTech Collaborative™ is a B2B virtual space that brings the entire AgeTech ecosystem together with a common goal to create modern solutions to empower people to choose how they want to live as they age. **Our mission is to:**



DISCOVER INNOVATORS



ACCELERATE TECHNOLOGY

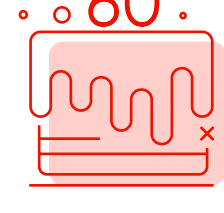


FOSTER COLLABORATION

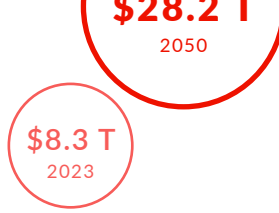


MAKE AGING EASIER FOR EVERYONE

## WHERE THE POTENTIAL LIES



By 2050, people **60+** will outnumber adolescents and youth aged 10-24 years.



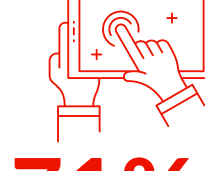
People over the age of 50 in the US generate **\$8.3 trillion** in economic activity annually. **That will grow to \$28.2 trillion by 2050.**

**20,000** people

in the US, will turn 65 years old in the next two days.

By 2050, the **65+** population in the US

**will double.**



**71%**

of 50+ consumers made a tech purchase in 2022.

By 2030, the 50+ are expected to spend

**\$120.2B** on tech.



Sources: Longevity Economy® Outlook | AARP 2023 Tech Trends and Adults 50+

Ultimately, the opportunity is **HUGE**

## AGETECH COLLABORATIVE PARTICIPANTS

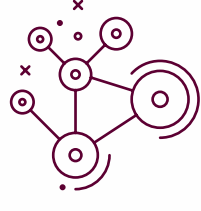
Our growing ecosystem of

**329** Participants

- includes more than
- 126** Startups
- 63** Investors
- 57** Business Services
- 52** Enterprises
- 31** Testbeds



## IMPACT BY THE NUMBERS



**600 +** Connections

via workshops, events, conferences, and one-on-one connections on the AgeTech Collaborative platform.



**\$54M +** Revenue Generated

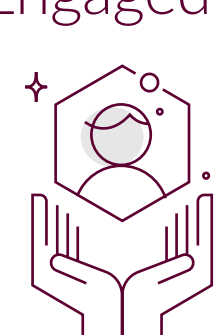
and thousands of jobs created.



**572K +** Lives Impacted

## INNOVATIVE AGETECH STARTUPS

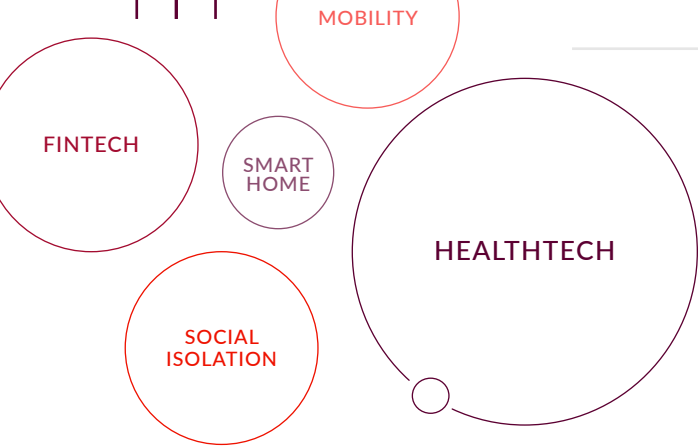
**100 +** Startups Engaged



**44** Female Founded Startups

**65** Under-represented Founders

**\$686M +** Funds Raised



**40-60** new AgeTech startups are sourced each year

through our Accelerator Program. We help find the most modern and promising AgeTech solutions so you don't have to.

## WHAT PARTICIPANTS ARE SAYING

As a testbed, I have a resource with AARP to seek out solutions for any challenge I might have as a nonprofit retirement community.

I have a resource to discuss how to best select and evaluate companies seeking to bring a service or product into our community. And I have a partner to help measure efficacy. In the end, the testbed relationship helps us to know, empirically, the strength of our programming, so we can know we are making a difference.

- JAMES MICHELS, ARMY DISTAFF FOUNDATION (TESTBED)

I have been through 3 meetings with companies that the AgeTech Collaborative has introduced me to and all have been impressive. Zibrio in particular is going to be shared with the team to evaluate for a possible opportunity.

- CHAS VANDER BROEK, WALGREENS (ENTERPRISE)

As repeat founders who have participated in multiple top accelerators and incubators, the AgeTech Collaborative is hands down one of the most valuable programs we've been a part of. As important and timely as innovation in age-tech is, startups in this space are still relatively nascent and trailblazing new strategies, making the connections and insights shared between us indispensable.

- JAMES LI, MIGHTY HEALTH (STARTUP)



The AgeTech Collaborative has created a powerful community at scale of entrepreneurs, investors at scale of innovation in longevity and aging. Only together can we address the significant opportunities facing older adults of health, wealth and self.

We are proud to be a founding member.

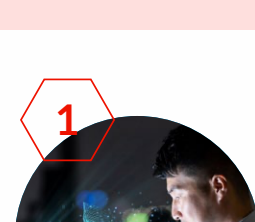
- ABBY LEVY, PRIMETIME PARTNERS (INVESTOR)

## BENEFITS OF JOINING AGETECH COLLABORATIVE

We see the future of AgeTech because we're helping create it.

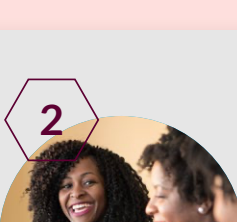
Our Accelerator Program helps the most promising AgeTech startups refine their solutions before they are ready to join the Collaborative where they can connect with the rest of the ecosystem.

Our experts vet each solution so that investors, industry leaders, and testbeds can focus on collaboration opportunities to help drive AgeTech innovation to the next level.



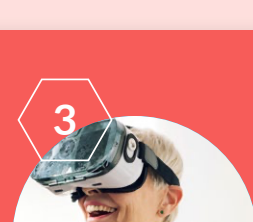
**1** Discover

innovative AgeTech solutions to grow your portfolio or build new partnerships.



**2** Connect & collaborate

with the AgeTech community.



**3** Influence

society as a leader in the longevity space.

APPLY > ACCELERATE > COLLABORATE

Join AgeTech Collaborative Today

APPLY NOW