

THE \$8 TRILLION MARKET OPPORTUNITY: TOP 10 AGETECH TRENDS TO WATCH IN 2023

World populations are living longer, but are we aging better? Billions of people want new ways to choose how they age, and innovators are answering the call. Come learn the top key trends that are opening up significant opportunities for businesses to pursue AgeTech products and services for this growing, yet vastly underserved, market.

SPEAKER

INDIRA VENKAT
SVP, AARP Research

MODERATOR

DANIELLE D. DUPLIN STRATEGIC ADVISOR
AgeTech Collaborative from AARP

THE AGETECH INNOVATION ECOSYSTEM: LET'S ALL MAKE AGING EASIER FOR ALL

It takes an ecosystem to serve an aging population. Come learn how the AgeTech Collaborative from AARP is convening a powerful network of stakeholders — from startups to corporations, providers, payors, policymakers, investors, consumer advocates, and more — to innovate all aspects of the aging experience. Join us and let's make aging easier for all.

SPEAKER

ANDY MILLER SVP
SVP, Innovation and Product Development, AgeTech Collaborative

ALAN MACINTOSH
Board Partner, Real Ventures

HOW COVID IS ACCELERATING INNOVATION FOR AGING POPULATIONS

The global COVID pandemic hit the older population hard. It also left fertile soil for new AgeTech innovations to emerge much faster than expected. Come learn how the tech adopted by senior living communities, healthcare providers, and older adults in response to the crisis is now opening up pathways for businesses to deliver a surprising range of new services for better living.

SPEAKER

JEFFREY COLE CENTER FOR THE DIGITAL FUTURE
USC Annenberg

MODERATOR

DANIELLE D. DUPLIN STRATEGIC ADVISOR, AGETECH COLLABORATIVE FROM AARP

AGETECH UNICORNS: THE GLOBAL INVESTMENT LANDSCAPE

Follow the money. The AgeTech category is attracting innovators and investors alike who are making big bets on ways to serve billions of new consumers worldwide. Come learn the key players and the top funding activity that is driving AgeTech growth and stimulating the next generation of startup unicorns.

SPEAKER

MAX ZAMKOW
AgeTech News

RAY JANG
Principal, Primetime Partners

TRISH COSTELLA
Portfolio Investing Funds for Women

MODERATOR

DANIELLE D. DUPLIN
Strategic Advisor, AgeTech Collaborative from AARP

AGETECH FOR HEALTH: HOW HOME-BASED CARE IS THE NEW HOSPITAL

Telehealth appointments from your kitchen, continuous health-monitoring biometric devices throughout your house, and toilet seats that diagnose early-onset diseases are signaling the rising trend of sophisticated tools that allow you to receive hospital-grade healthcare in the comfort of home. Come learn the exciting AgeTech innovations that are transforming how – and where – older adults will get access to life-enhancing and life-saving care.

SPEAKER

LAUREN DUNNING
Director, Center for the Future of Aging, Milken Institute

MODERATOR

DANIELLE D. DUPLIN
Strategic Advisor, AgeTech Collaborative from AARP

5G FOR AGETECH: BUILDING AGE-FRIENDLY COMMUNITIES

Sophisticated cybersecurity that detects elder fraud, superfast broadband to receive hospital-grade healthcare, and smart homes tricked out with tech that allows older adults to live safely and independently are just a few of the AgeTech use cases that are springing up on 5G connectivity. Come explore how 5G and the Open Gen Consortium are laying the foundation for age-friendly homes and cities worldwide.

SPEAKER

MEREDITH BENEDICT
Principal, Health Policy, The MITRE Corporation

KATHERINE KIM, PHD, MPH, MBA
Principal, Consumer Health Informatics and Health Science, The MITRE Corporation

MODERATOR

DANIELLE D. DUPLIN
Strategic Advisor, AgeTech Collaborative from AARP

CE 2023

TRAVEL THE WORLD AT HOME: LIVE INTERACTIVE TOUR OF AUCKLAND, NEW ZEALAND, AT SUNRISE

Welcome to Auckland, the City of Sails. Starting this Beeyonder tour downtown at Commercial Bay, our walk will take us to the Ferry Building. Here, while standing on a giant shelf, we will explore the history, architecture, and nature, as well as discover the recent development and uniqueness of the area. We follow the Waitemata Harbour front to the Viaduct Harbour, with its lively restaurant scene and super yachts. This beautiful Beeyonder tour has great views of the skyline and Sky Tower. Walking farther we cross two drawbridges, arriving in Wynyard Quarter, with its fabulous architecture, lifestyle, fun, history, and culture.

INCLUSIVE AGETECH: HOW TO DESIGN FOR TRANSFORMATIONAL OUTCOMES

To help combat social isolation for its low-income residents during the COVID pandemic, New York City issued 10,000 tablets coupled with a tech training program designed specifically for users 65 and older. The astonishing benefits – mental, social, and physical – for the recipients at large is instructive for health providers and policymakers alike. Come learn the design insights that can help make your AgeTech innovation lead to transformative outcomes for well-being.

SPEAKER

TOM KAMBER

Executive Director and SVP, OATS

SHERI ROSE

CEO and Executive Director, Thrive Center, Inc.

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

AGETECH FOR WEALTH: HOW FAMILIES ARE SECURING THEIR FINANCIAL LEGACY

Trillions of dollars in wealth are transferring from older generations to their heirs. Come learn how Fintech + AgeTech innovations are helping families stretch their savings to cover longer lifespans, as well as ensure that their investments – and their values – are passed along to the next generation.

SPEAKER

CODY BARBO

Founder and CEO, Trust and Will

KEVIN CIMRING

CEO, Paperwork Goalsetter

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

SCALING UP AGETECH: HOW STARTUPS AND CORPORATES BUILD HIGH-GROWTH PRODUCTS TOGETHER

Startups have ingenuity and agility; corporations have resources and reach. Come learn how small and large companies are working together to develop and commercialize AgeTech innovations for much bigger consumer impacts.

SPEAKER

CAIT REIMERS BRUMME

CEO, MassChallenge

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

REVERSE PITCH: BIG CORPS REVEAL UNMET NEEDS TO ATTRACT AGETECH STARTUPS

The good news: the lifetime value of a customer is getting longer and longer. The hard news: how will corporations continue serving them as they age? Come hear reverse pitches from corporate leaders who are seeking innovative solutions to meet the evolving needs of their customers. If you are an AgeTech startup looking for a channel partner, this is your chance to find a match.

SPEAKER

CAIT REIMERS BRUMME

CEO, MassChallenge

AGETECH IN THE METAVERSE: DIGITAL WORLDS THAT MAKE AGING EASIER

Is aging in the metaverse a thing? Come hear creative use cases where digital worlds are helping real people age in the real world.

SPEAKER

RICK ROBINSON

VP & GM, AgeTech Collaborative from AARP

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

AGETECH ENTREPRENEURSHIP WITH STEVE CASE

AgeTech is the next frontier for innovators who are seeking to make a global impact. Join us for a fireside chat with Steve Case on the power of entrepreneurship to solve meaningful problems at scale and discuss his latest book, "Rise of the Rest."

SPEAKER

STEVE CASE

Chairman and CEO, Revolution

ANDY MILLER

SVP of Innovation and Product Development, AgeTech Collaborative

THE JOY OF AGING: AGETECH AFTER DARK PITCHES & FIRESIDE CHAT WITH FINALISTS

The joy of living never gets old. Come hear startups pitch their ideas that make the aging journey a bit breezier, and enjoy a fireside chat with the winner of our AgeTech After Dark soiree.

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

FEMTECH FOR AGING: THE OLDEST MILLENNIAL IS ENTERING PERIMENOPAUSE: NOW WHAT?

Hot flashes, brain fog, vaginal dryness. The symptoms of menopause are rarely discussed in public, and solutions are woefully missing for millions of women over 50. But all that is about to change. In eight short years, millennials will start turning 50, and their voices are joining the groundswell of women who are demanding more research, more answers, and more options for aging well. Join us for an unvarnished discussion on innovation at the intersection of FemTech + AgeTech.

SPEAKER

DENISE PINES

Co-Founder and CEO, FemAging Project

FARD JOHNMAR

Founder and President, FemAging Project and Enspektos, LLC

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

BBC STORYWORKS: WORLD PREMIERE OF THE FRONTIERS OF AGING

When it comes to aging, technology can be a true force for good, unlocking opportunities for us all to contribute, to feel fulfilled, to live and thrive for longer. Now we have the chance to respond to a pivotal question: What do we want technology to do for us in the age of the 100-year lifespan? Join us for the world premiere of the BBC StoryWorks's Frontiers of Aging series, which discusses ways to help normalize aging and share innovative ideas globally.

SPEAKER

KYLE RAND

Co-Founder and CEO, Rendez

RACHEL FRANCINE

Co-Founder and CEO, Singfit

HOW AGETECH COMPANIONS CAN DECREASE LONELINESS AND IMPROVE HEALTH OUTCOMES

When human caregivers are not available, tech companions can fill the gap. With a 1.4 million caregiver shortage in the U.S. alone, this is more than a convenience, it is a critical necessity. Come learn how avatar health buddies, in-home robots, and digital assistants are allowing older adults to live comfortably, safely, and independently.

SPEAKER

MIKE DOOLEY

Co-Founder and CEO, Labrador

JAY HANSEN

Senior Account Executive, Care.Coach

MODERATOR

ED BAIG

Contributing Writer, AARP

AGETECH FOR SELF: INNOVATION TO EASE THE BURDEN OF COGNITIVE DECLINE

Most adults fear cognitive decline more than cancer. Advances in brain science are revealing clues about the onset and progression of Alzheimer's disease, but medical treatments are still far in the future. Innovators are stepping in to ease the burden with creative AgeTech solutions to engage the minds of those who suffer and provide respite for their care partners. Come join us to hear how you can play a vital role in the brain-health ecosystem, so that we can imagine a world where a dementia diagnosis is far less devastating.

SPEAKER

SARAH LOCK

SVP, Policy & Brain Health, AARP

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

AGETECH TALENT: ATTRACTING INNOVATORS WORLDWIDE TO SOLVE THE TOUGHEST CHALLENGES IN AGING

Money, mentors, strategic connections, and pilots with channel partners are just a few of the incentives that are attracting the next generation of innovators in aging. Come hear how corporates and governments are offering bold leadership and well-funded programs to ensure AgeTech entrepreneurs are supported from idea through commercialization.

SPEAKER

SARAH LOCK

SVP, Policy & Brain Health, AARP

STEVE LIU

A2 Collective

ANTONIA DEAN

Comcast CareTech Challenge

TODD HAIM

National Institute on Aging

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

AGETECH HIGH POTENTIALS: HOT TAKES SEEN AT CES

Aging is living, and we all want the journey to be awesome. AARP leaders have been scanning CES all week to spot solutions built for one market that have a high potential for the AgeTech market too. Come hear our hot takes that get us excited for the future of reimagining aging for all.

SPEAKER

ED BAIG

Contributing Writer, AARP

MIKE LEE

Digital Strategy, AARP

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP