

AI: THE ULTIMATE DISRUPTION

AI is the most significant disruption since the printing press. How can we make sense of it's power and potential? Let's look back at the patterns of previous disruptions, where AI fits in, and important ways it will change everything.

SPEAKER

JEFFERY COLE

Professor, Center for the Digital Future

AI BREAKTHROUGH FOR AGING BETTER

Come hear how AI is catalyzing novel solutions for the complex problems of aging, and giving hope to millions of people who are grappling with dementia worldwide.

SPEAKER

DEEPAK GANESAN

Professor, University of Massachusetts, Amherst

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

AGETECH JEOPARDY! BRAIN CRUNCH AT LUNCH

Let's Play Jeopardy! Test your AgeTech knowledge and learn new insights that will help you innovate for the fast-growing market of older adults.

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

READY, SET, FLOW! WITH FREESTYLE+

Years of neuroscience research have revealed that play is effective in building skilled, flexible, responsive, and socially adept brains. Join Freestyle+, featuring members of the Tony Award winning Broadway show Freestyle Love Supreme, to explore how using applied improv & music can increase confidence, creativity & connection.

SPEAKER

FREESTYLE+ CAST

HOW TO BUILD A BELOVED FAN-POWERED BRAND

Come hear how the LA Football Club uses data analytics and human-centered design to create a global brand with an impressive sense of community, a loyal fan base and a winning team.

SPEAKER

RYAN BISHARA

EVP, Revenue & Strategy, LA Football Club

MODERATOR

ANDY MILLER

SVP, AARP Innovation Labs, AgeTech Collaborative from AARP

FEELING WHAT IT'S LIKE TO AGE, LITERALLY

Expand your mind with Empathy-Based Design from the MIT AgeLab: Meet AGNES to feel the friction, frustration, and fatigue that older adults often experience. The glimpse of your future self will change how you think and build your AgeTech solutions.

SPEAKER

TAYLOR PATSKANICK

Technical Associate, MIT AgeLab

SAMANTHA BRADY

Research Specialist, MIT AgeLab

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

COMMUNITY CARE FOR AGING WELL

Aging well takes more than medical care. Come hear how high-growth health companies are offering fresh models of primary care for older adults that are community-oriented, convenient, personalized, tech-forward, and effective.

SPEAKER

VIPAN NIKORE, MD

CEO, Homecare Hub

CHARLOTTE YEH

Chief Medical Officer, AARP Services, Inc.

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

MIC DROP! UNLOCK THE POWER OF YOUR MIND WITH FREESTYLE RAP

Brain health is a key to better aging. Freestyle+ works to make connection, confidence, creativity, and mental fitness a part of people's daily lives. Learn how improvisation and FlowZone, an app for Freestyle+, support mindfulness, creativity, cognitive health and the six pillars of brain health at all ages. Hear from actor and rapper Utkarsh Ambudkar, Freestyle+ Co-CEO and Founder Anthony Veneziale, and AARP CEO Jo Ann Jenkins as they explore the many factors influencing brain health as we age and the unexpected connections and products having an impact.

SPEAKER

UTKARSH AMBUDKAR

Actor and Rapper

JO ANN JENKINS

CEO, AARP

GUY RAZ

Award-Winning Podcast Creator, Author, Radio Personality and Journalist, Built It Productions

ANTHONY VENEZIALE

Co-CEO, Freestyle+

SMART AGING: LIFE'S BETTER WITH CONNECTED TECHNOLOGIES

From the home to the car to a walk around the block, AgeTech is driving the adoption of smart devices and scaling connections that are delivering better health outcomes and giving people more say in how they age. Join Dr. Hon Pak, Chief Global Medical Officer at Samsung Health, and Andy Miller, SVP of Innovation and Product Development at AARP's AgeTech Collaborative, as they share an in-depth look at the state of smart devices and how the AgeTech market is driving growth.

SPEAKER

ANDY MILLER

SVP, AARP Innovation Labs, AgeTech Collaborative from AARP

DR. HON PAK

VP, Global Head of Digital Health, Samsung Electronics

GUY RAZ

Award-Winning Podcast Creator, Author, Radio Personality and Journalist, Built It Productions

HOLOGRAMS FOR CARE AND COMPANIONSHIP

Howie Mandel beams in live! 3D Holograms allow you to beam there, when you can't be there. Come see how this next generation Spatial Computing platform is transforming communication, combating loneliness and revolutionizing telehealth for older adults, as well as educating the next generation of health care professionals.

SPEAKER

DAVID NUSSBAUM

Founder & CEO, Proto Inc.

BARI HOFFMAN, PH.D., CCC

Associate Dean, Clinical Affairs, University of Central Florida

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

DIGITAL EQUITY AND INCLUSIVE AGETECH

Come learn how tech showcased at CES is increasingly contributing to inclusive goals. We'll cover trends such as adaptive UX, mass market pricing, assistive devices, and age-friendly design that ensures new products are equitable for all.

SPEAKER

TOM KAMBER

Founder and Executive Director, Older Adults Technology Services (OATS) and Senior Planet

STEVE EWELL

Executive Director, Consumer Technology Association Foundation

JEFFREY ROSE

Director of Special Initiatives, Older Adults Technology Services (OATS)

MODERATOR

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AGE-FRIENDLY DESIGN AND ACCESSIBILITY IN GAMING

Whether you're a seasoned gamer, a game developer, or someone interested in the evolving landscape of inclusive gaming, this panel promises valuable insights into the growing market and the efforts to make gaming an enriching experience for players of all ages. Join us for a discussion about the intersection of gaming and accessibility, with a special emphasis on meeting the gaming preferences and needs of older adults.

SPEAKER
STANLEY PIERRE-LOUIS
President/CEO, Entertainment Software Association (ESA)
JORDAN SHLACHTER
Head of Research, Activision Blizzard Media
BOB DE SCHUTTER
Associate Professor of Applied Game Design, Northeastern University
MODERATOR
GUY RAZ
Award-Winning Podcast Creator, Author, Radio Personality and Journalist, Built It Productions

CALL TO ACTION > UNIFIED DATA FOR AGETECH

Interoperability is king in Senior Living. The industry is embarking on a massive data standardization initiative to connect systems, unlock innovations, improve bottom lines, and enhance resident experiences. Come learn how you can shape the future.

SPEAKER
DOUG LEIDIG
President & CEO, Asbury Communities
NICK PATEL
President, ThriveWell Tech
BRAD WILLIAMS
Senior Vice President of Business Operations, Argentum
MODERATOR
DANIELLE D. DUPLIN
Strategic Advisor, AgeTech Collaborative from AARP

AGETECH DESIGN & TIPS: A CASE STUDY

Discover innovative design strategies for beautiful, human-centered products and user experiences. You'll learn through examples how to weave functional and emotional specs into your product development to create meaningful and useful AgeTech solutions.

SPEAKER
GREY PARKER
CEO, Sundberg-Ferar
DAVID BYRON
Director of Innovation Strategy, Sundberg-Ferar
MODERATOR
DANIELLE D. DUPLIN
Strategic Advisor, AgeTech Collaborative from AARP

ICYMI: AGETECH AFTER DARK PITCHES

Let's make aging easier. Come hear startup pitches with innovative brain health solutions that help older adults with dementia, vision loss, reminiscence therapy, telehealth and social access, sleep apnea, and wellbeing.

SPEAKER

SARAH LENZ LOCK

Senior Vice President for Policy and Brain Health, AARP

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

INCREASING ADOPTION OF TECHNOLOGY AS WE AGE

This latest research paints a compelling picture of the changing dynamics of technology adoption among older adults who are not just keeping pace with younger consumers, but also increasing adoption and integration of technology devices and digital services into their lives.

SPEAKER

PATTY DAVID

VP, Consumer Insights, AARP

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

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FREESTYLE+ CAST

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Strategic Advisor, AgeTech Collaborative from AARP

REIMAGINING FUN & GAMES FOR ALL AGES

Playing games is more than a pastime, it is a powerful way for minds to engage and generations to connect. Come hear inspiring examples where innovative digital games are bringing families and communities together for fun and wellbeing.

SPEAKER

TED FISCHER

CEO and Co-Founder, Ageless Innovation

GREG OLSEN

CEO, New York State Office for Aging

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

AGING WITH ALEXA: AI, VOICE, AND CARE

Voice is our most intuitive way to communicate. Come hear how Alexa's AI voice expertise benefits residents and employees of senior living campuses, creates value for providers, and offers endless possibilities for older adults aging at home.

SPEAKER

GINNA BAIK

Business Development Leader for Senior Care with Alexa Smart Properties, Amazon

CHARLOTTE YEH

Chief Medical Officer, AARP Services, Inc.

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

AGETECH INVESTOR OUTLOOK

Follow the Money: Investors are making big bets on startups who aim to serve millions of aging consumers and drive agotech growth. Come learn their top funding activity, the trends they are following, and the type of startups they are seeking to fuel.

SPEAKER

LYNE LANDRY

Co-founding Partner, AgeTech Capital

CLAIRE CHANG

General Partner, igniteXL Ventures

MODERATOR

DANIELLE D. DUPLIN

Strategic Advisor, AgeTech Collaborative from AARP

AMELIA HAY

VP, Startup Programming & Investments, AgeTech Collaborative from AARP

COURTNEY LEIMKUHLER

Co-Founder and Managing Partner, Springbank Collective

SMARTER LIVING WITH AI

Artificial intelligence and advances promise to simplify the lives of older adults. AARP will cut through the hype and discuss the technologies showcased at CES that will help that promise become reality, and the hurdles that must be overcome to get there.

SPEAKER

ED BAIG

Staff Writer, AARP

RICK ROBINSON

VP & GM, AgeTech Collaborative, AgeTech Collaborative™ from AARP

KELVIN SUMMOOGUM

Founder and CEO, MiiCare

VICTOR WANG

CEO, care.coach

SEAN STORIN

Head of Sales, PROTO Hologram

I WISH PITCH: MY DREAM HOME TO AGE WELL

We all want to age in the homes we love, but will our homes love us back? Let us know what's missing! Step up to the mic for an "I Wish Pitch" to let executives from Samsung and AARP hear your ideas that will make your home ideal for aging easier.

SPEAKER

AMELIA HAY

VP, Startup Programming & Investments, AgeTech Collaborative from AARP

KEN HONEYCUTT

Director, Samsung Health

MODERATOR

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Strategic Advisor, AgeTech Collaborative from AARP

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AGETECH PITCHES: HOT TAKES SEEN AT EUREKA PARK

We are selecting four startups from Eureka Park to come and pitch their solution on stage and you (the audience) gets to select the winner!

SPEAKER

CHARLOTTE YEH

Chief Medical Officer, AARP Services, Inc.

VIPAN NIKORE, MD

Chief Executive Officer, Homecare Hub

LYNE LANDRY

Co-founding Partner, AgeTech Capital

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